

Curriculum vitae - Robert (Bob) Cracknell

Bob Cracknell is a consultant with over 50 years of experience in the wheat industry, mainly in senior management and technical roles with AWB limited, formerly the Australian Wheat Board. He retired from AWB Limited in 2003 and established his own consultancy, Crackers Consulting.

Bob is a former President of the International Association for Cereal Science and Technology, ICC and a former President and Chairman of AACC International, now the Cereals and Grains Association. He has been recognised widely for his contributions to cereal science having been a recipient of the ICC's Friedrich Schweitzer Medal, AACC International's William F. Geddes Award and the Royal Australian Chemical Institute Cereal Chemistry Division's F.B. Guthrie Medal.

Relevant Experience

Bob is an established wheat quality and end-use expert, and architect of the Australian wheat classification system. He was also a member of all previous Australian Wheat Variety Classification Panels since the inception of the Panel process, and is arguably the most experienced wheat variety classification specialist in Australia.

Bob has written and presented widely on grain quality matters, wheat classification and grading, wheat and flour testing, and the suitability of wheat for specific end-uses. Bob was Chairman of the Australian Grains Research and Development Corporation's Wheat Quality Objectives Group from 1993-2010, an expert working group that published five extensive reports on wheat quality objectives for wheat breeders, and the booklet "Understanding Australia's Wheat Quality."

Expertise

- People management: Ability to engender enthusiasm and cooperation at local, national and international levels.
- Leadership: Chair of numerous committees, panels and councils both within and outside the cereals industry.
- Wheat quality, flour processing and suitability for specific end-uses.
- Wheat classification and grading for marketing purposes.

General Background, Qualifications and Achievements

NAME: Robert Linton CRACKNELL

DATE and PLACE of BIRTH: 12 October, 1943
Bishop's Stortford, Hertfordshire, England

PLACE of RESIDENCE: Mount Eliza, Victoria, Australia

MARITAL STATUS: Married – two daughters, three grandchildren

NATIONALITY: Australian

ACADEMIC RECORD: 1962-67 University of London, BSc General (Hons.)
1969-70 University of New South Wales, Australia –
Graduate Diploma in Biochemical Engineering (MSc
Qualifying)

EMPLOYMENT: 1963-68 Weston Research Laboratories, Taplow, UK
Laboratory technician and Assistant Head of Cereals Section
1968-71 N B Love Industries, NSW Australia
1968-69 Quality Control Chemist – Sunfield Starch Products
1969-70 Chief Quality Control Officer – N B Love P/L
1970-71 Research Chemist – N B Love P/L

1971– 2003 Australian Wheat Board, Melbourne, Australia
1971-76 Wheat Quality Adviser
1976-80 Senior Wheat Quality Adviser
1980-81 Chief- Wheat Quality Section
1982 Manager Domestic Marketing
1982-84 Manager Victoria

1984-86 Senior Manager Operations – member of Executive
1986-90 Senior Mgr. Marketing Support - member of Executive

1990-97 Manager Product Development

1998-2003, Senior Grain Quality Specialist

2003 – Present - Established Crackers Consulting, consulting to the grain industry on strategic direction and wheat marketing and quality-related matters.

PROFESSIONAL

ASSOCIATIONS: **Royal Australian Chemical Institute, Cereal Chemistry Division**

1968-2010 – Member

1980-82 – Chairman

1997-Megazyme Award for Services to the Division

2003- Founders Award for Meritorious service to the Australian Cereals Industry

2006 – F B Guthrie Medal for Meritorious Services to Cereal Chemistry in Australasia

Australasian Grain Science Association, AGSA

2010-present – Member

2010-11 – Vice-Chair

2014-15 - Chair

International Association for Cereal Science and Technology – ICC

1991- 2000, National Delegate – Australia

1992- 2006, Member Executive Committee

1998-2000 President

2000-Schweitzer Medal for Services to the ideals of ICC

2000 - 2016, Member Governing Committee

2005 – Fellow of the ICC Academy

2005 – Honorary President

2006 – 2011, Inaugural chair of the ICC Academy

AACC Intl, formerly the American Association of Cereal Chemists, now Cereals and Grains Association

1998-2000 International Director

2001-2004, Inaugural Chair, International Executive Council

2004 – Fellow of AACC International

2005 – William F Geddes Award for outstanding service, loyalty and devotion to the principles and objectives of the Association and its membership

2005, 2007 – President-elect nominee

2015-16 - President-elect

2016 - 17 – President

2017 - 18 - Chairman

OTHER RELEVANT ACTIVITIES

Grain Handling Authority of NSW (now Graincorp)

1986-89 – Associate Director

Grains Research and Development Corporation, Wheat Quality Objectives Group

A wheat industry think tank that provided guidance and direction to the Nation's wheat breeding programs since 1993. The Group produced four landmark reports over the period, and has also produced numerous presentations and publications on wheat quality improvement, including the booklet "Understanding Australian Wheat Quality".

1993-2006 - Chairman

Rotary Club of Mount Eliza

1984 – present, club member holding several committee and Board positions

2002/3 – Club President

Motor Sport Background and Achievements

Competitor since 1969

1993 – Victorian Historic Touring Car Champion

2013 – Sports 2000 National Series Winner

Confederation of Australian Motor Sport (CAMS) - Historic Commission

1995- 2008 – Touring car portfolio holder

2001 - 2008 – Chairman HTCEC

2001 - 2008 – HEC member

2008 – 2018 – Chairman

2016 – CAMS Service Star for dedicated service to the administration of historic motor sport.

2018 – present – Deputy Chair

Other sporting interests - Golf, Tennis, snow skiing.